



CATALOGUE OF COURSES IN ENGLISH

COLLEGIUM CIVITAS

Collegium Civitas is an accredited university in Warsaw, Poland entitled to award BA, MA degrees in Social Sciences, Political Sciences, International Relations and PhD degree in Social Sciences

Warsaw, 2017

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WELCOME

All courses are divided into two groups: obligatory and elective courses, which usually earn 3 or 5 ECTS (generally, 2 ECTS points are equal to 1 US credit).

Please be informed that:

- 1) Some courses may be limited for Exchange program students.
- 2) Some courses will be opened if required minimum amount of students enroll in a course. In case of insufficient number of students enrolled in a course, students will be asked to select another one during the modification of course enrollment.
- 3) Apart from the obligatory and elective courses, there are also language courses worth six credit points each (students may choose from among four foreign languages, Polish as a foreign language is also offered).
- 4) The duration of an average course is thirty academic hours, resulting in classes being held once a week for two hours during any given semester.
- 5) Within one semester, each student is required to collect a minimum of 30 and maximum of 36 credit points.

We hope potential students will find our academic offer attractive and engaging.

*** The catalogue will still be modified.**

COURSES TAUGHT IN ENGLISH

**INTERNATIONAL RELATIONS, SOCIOLOGY, JOURNALISM AND NEW
MEDIA, MANAGEMENT**

THE BA AND MA COURSES (in alphabetical order)

2017 / 2018

Academic and Report Writing

Advanced Business Research Methods

Academic Writing Workshop

Advanced International Economics

Advanced Qualitative Research

Advanced Quantitative Research

Advanced Sociological Theory (Classical)

Advanced Sociological Theory (Contemporary)

**American Presidents and Foreign Policy - Education of Donald
Trump**

Analysis of Current International Affairs

Art, Value and International Relations

Blue Ocean Strategy

Branding and Marketing Strategies

Building Customer Relationships

Business Environment in Central and Eastern Europe – Collegium

Civitas Debating Society

Business Ethics

Business Research Methods

Communication – Advertising – PR

Communication in Multicultural Environment

Contemporary Economic Policy

Contemporary International Relations – Theory and Practice
Contemporary Polish Society
Convergent Media
Corporate Finance
Corporate Social Responsibility
Crisis of Flows of Information
Culture and Society
Decision-Making in International Relations
Diplomacy, Conflict Resolution and International Peacekeeping after WWII
Diplomatic Workshop
Documentary: Watching the World
Economy and Society
Eros, Death and Culture. The Use of Psychoanalysis for Social Sciences
EU as a Global Actor: Europe's Power in the Age of Multipolarity
European Civilization
European Economic and Political Integration
Financial Accounting
French Touch – Post-Imperialism in Art and Culture
Global Business Operations and Supply Chain
Global Corporate Governance
Global Media: Discourse Analysis
Global Media: Watching room
Globalization Process
History of Diplomacy
Information Systems in Business
Innovation & Change Management
International Advertising & PR
International Economics. Finance
International Economics. Trade

International Marketing
International Negotiations
International Political Economy
International Public Law. Specific Topics.
Introduction to Law
Introduction to Marketing and PR
Introduction to Marketing and Sales
Introduction to Media and Communication
Introduction to Online Journalism
Introduction to Sociology
Introduction to Strategic Peacebuilding
Introduction to war Studies and Conflict Resolution
Investment Project Evaluation
Israel in Contemporary World
It is not all about Violence? Modern Terrorism and Counterterrorism
Legal Environment of International Business
Logics and Methodology of Social Science
Macroeconomics and Public Finances
Management Accounting
Management and Entrepreneurship
Management in International Business
Management Strategies for Emerging Markets
Media, Bureaucracy and Interest Groups – Domestic Sources of Foreign Policy
Media Evolution: Past, Present, Future
Mediations in International and Multicultural Environment
Methods of Organization and Management
Microeconomics
Migration and Immigration Challenges in the Visegrad Region
New Media

New Media and Democracy – CEE as a Case Study
New Media and Interactive Marketing
New Media Theories and Concepts
Non-Governmental Organizations, Social Policy and Development
Online Campaigns Planning
Organizational Social Media
Philosophy
Philosophy of Perception
Project Management
Public International Law
Public Relations
Public Relations Online
Qualitative Data Analysis and Interpretation
Racial Studies – Colonialism, Culture, Race
Research on Internet Users
Semiotics of Popular Culture
Social and Economic Contexts of Modern Conflicts
Socio-political Geography of Terrorism
Sociological Theories
Sociological Theories – workshop
Sociology in Practice with Elements of Academic Writing for Social Scientists
Sociology of Culture
Sociology of Post-Modernity
Statistics
Statistics for Social Research
Strategic Games
Strategic Management
Strategic Studies
Sustainability and Social Innovation
Terrorism and Other Security Threats

Theory of International Relations

The Most Important Theories of Modernity

Trade, Aid and Development

Why and how youth become radicalised? (De)-Radicalisation and Security Policy in EU

Working as a Foreign Correspondent

Workshop: Creative Writing

Workshop: Investigative Reporting

Workshop: Lifestyle Journalism

Workshop: Multimedia Content

Workshop: News Writing

Workshop: Opinion Writing

Workshop: Press Interview

Workshop: Radio Feature

Workshop: Real Time Journalism

Workshop: Research

World Economic History

World History 1914-1956

World History since 1956

COURSE DESCRIPTIONS (in alphabetical order)

Academic and Report Writing

Magdalena Kraszewska, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Academic writing

During the academic writing module students will become familiar with wide range of aspects related to writing academic texts. Students will learn how to prepare and organize their writing, how to pre-write, redraft and edit academic texts. Moreover, they will learn to make a scientific argument and make good use of sources. Typical forms of academic writing, including essays, articles, dissertations and students projects reports will be discussed thoroughly. Crucial elements of academic texts such as title, abstract, introduction, literature review, method section, results, conclusion, discussion, recommendations, references, appendices will be analysed. After the course students are capable of discerning features of successful abstract, introduction, literature review and other elements of academic texts. They also recognize the characteristics of academic style and are capable of using it.

Report writing for professional purposes

Writing a good report is one of the most essential skills in professional environment. During the course students will be provided with practical information on how to write professional texts clearly and effectively. They will learn about numerous aspects of report writing i.e.: how to prepare and plan the report, how to organize the process of writing, revising and editing a text. Moreover, students will be given essential guidelines on methods of acquiring and evaluating information, characteristics of professional writing style and how to improve layout and design in their reports. Common types of reports will presented (interview report, minutes, research report, scientific report, students projects reports). Every theoretical class will be followed by practical exercises.

Advanced Business Research Methods

Magdalena Kraszewska, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

Academic Writing Workshop

Magdalena Kraszewska, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course consists of two modules - academic writing and study skills.

1. During the academic writing part, students will become familiar with wide range of aspects related to writing academic texts. Students will study by means of reading and analysing the texts, and doing written exercises.

Students will learn how to prepare and organise their written work, how to pre-write, redraft and edit academic text. Moreover, they will learn to make an argument in academic text and make good use of sources including detailed information on how to quote, paraphrase, make reference, and avoid plagiarism. The characteristics of crucial elements of academic texts such as introduction, conclusions, method section etc. will be also introduced. Furthermore, students will gain an understanding of how to prepare page design and present tables and figures. Finally, students will become familiar with the main forms of academic writing including essays, literature reviews, dissertations and student project reports.

2. The overall objective of the study skills module is to improve students' knowledge acquisition, comprehension and the ability to interpret academic texts. Their ability to acquire new vocabulary, develop and validate scientific argument and finally to evaluate and synthesise information will be also enhanced. Finally, students will be provided with information and practical advice on how to study effectively and successfully, which includes: effective reading strategies and note-taking techniques.

Advanced International Economics

Eliza Chilimoniuk-Przeździecka, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The goal of this course is to introduce theory, models and mechanisms of the main forms of international flows of goods, services and production factors. The course defines some important terms and summarizes several trends in world economy. Advanced International Economics course provides knowledge on international dimension of the economy and position of the firm, as a basic entity in cross-border business cooperation.

At the course, Students understand the essence of countries' and firms' activities that shape the process of world economy globalization with a special attention to international business.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required

Advanced Qualitative Research

Anna Matczak

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The aim of this module is to provide students with advanced knowledge and skills to understand, conceptualise, design, and conduct qualitative research. The module includes hands-on and advanced training for a number of research methodologies of qualitative data collection, analysis and research design issues. The module aims to develop students' knowledge and understanding of the following qualitative methods: in-depth interviews, focus groups, ethnography and participant observation, visual methods, classical content analysis, and thematic analysis.

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Advanced Quantitative Research

Zbigniew Karpiński, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

* This course may be also limited for Exchange program students.
Advanced English in spoken and written is required

Advanced Sociological Theory (Classical)

Robert Sobiech, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

* This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.

Advanced Sociological Theory (Contemporary)

professor Rafał Pankowski

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

* This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.

American Presidents and Foreign Policy - Education of Donald Trump

professor Bohdan Szklarski

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

When talking about the White House, Henry Kissinger emphasized, there was little time to learn on the job and policymakers primarily consumed the intellectual capital that they brought to the office. Some education however is naturally to be assumed, as The Oval Office is a place nobody imagined accurately when running for office, even the ones with extensive political experience. Donald Trump already said on numerous occasions, that the White House is different than he had imagined.

The objective of the course is to familiarize students with the role of the presidency in the foreign policy making process in USA. Donald Trump's administration will be the starting point for our discussions but we shall not be just describing his behavior and decisions. We will look at them through the prism of previous administrations in order to realize the extent to which what we are witnessing is the education of Donald Trump. We shall study the prerogatives of the president versus other actors in the system: Congress, parties and interest groups in the first place. Our goal is to analyze the ways by which presidents exercise their powers, study their limitations and examine ways by which presidents attempt to overcome them. After a presentation of presidential powers and the place of the White House in the American system of government, we will look at major theories of presidential power, as they will serve as intellectual tool to better comprehend the empowerments and constraints of Donald Trump in American democracy. The course will inspire students to thinking in terms of continuity/change in foreign policy. Donald trump's presidency will be compared to his predecessors. We will examine crucial case studies of presidential power in foreign policy to isolate its various determinants: institutional, systemic, and human. In all cases that we will study, we will try to isolate the role of the presidents, no matter whether it is positive or negative. Our focus will be on mechanisms and interactions which presidents utilize.

Analysis of Current International Affairs

Grzegorz Dziemidowicz

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

This seminar is designed to test students' knowledge and understanding of current international affairs. The lecturer will be conducting the discussion of selective texts/events; the classes are about interacting with the students not lecturing. Students will be asked to choose at least 3 subjects per week that were especially interesting for them, investigate them deeply reading different sources (e.g. using EBSCO base). Students' interests and initial assignments will be coordinated at the first meeting. Students will be expected to be able to report on issues discussed in journals and other relevant sources, noting their importance and implications. Students are expected to be familiar with items covered and to contribute to the discussion at each session. The students will be obliged to follow current analysis, reports and publications available on the websites of leading think tanks and institutions such as e.g. The Heritage Foundation, The Brookings Institution, Carnegie Council, International Crisis Group; and services such as CNN Word section, BBC news.

Art, Value and International Relations

Anna Szyjowska-Piotrowska, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

A professional diplomat, businessman or an expert in sociology, culture or international relations cannot afford to be deprived of fundamental knowledge on the value of art, history of art and ways of discussing art. Works of art consist of not just canvas and paint or sculpted bronze, they are always a story behind them, a value in the biography of the artist, controversies in his life and the meaning of the object of art itself.

The aim of the course is to present students with practical know-how and important facts on the topic of art and value. The role of art in societies has always been most complex. It spreads from showing the social status, through strengthening the message by means of aesthetic glamour - be it secular or religious - or performing magic and even telling the story of human life, to property investment which shows the power of skilful marketing and finally to a tool of reconciliation or a bone of contention in diplomatic relations.

Therefore, we will be analysing the cultural and financial value of art. In our societies art is sometimes treated as a universal currency. A painted canvas takes on the role of a banknote or becomes a property investment. For centuries, works of art have also played a crucial role as tools in international relations. This may result from the fact that their value can be seen as both universal and arbitrary. In what ways is the value of art universal? One possible answer is: by touching upon our common fate and human experience. Indeed, the market value of the work of art depends on many complex factors, which we will cover in this course.

Blue Ocean Strategy

David Kalisz, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Blue Ocean Strategy offers you a new perspective on strategy formulation and execution. Immerse yourself in Blue Ocean Strategy concepts, tools and frameworks and start to create 'blue oceans' of uncontested market space to help you make the competition irrelevant. You will gain key insights on how these concepts complement and go beyond traditional approaches to strategy. There is also a strong emphasis on learning how to apply Blue Ocean Strategy concepts, tools and frameworks to real business situations in order to help your business break away from the competition and achieve strong profitable growth. An important part of the programme is the opportunity for you to immediately start applying Blue Ocean Strategy to analyse your own organisation's strategic challenges. In addition, you will provide feedback and ideas to other participants as they search for their 'blue ocean' to enrich the learning experience.

Key benefits:

- Acquire an in-depth understanding of Blue Ocean Strategy tools and concepts
- Learn how to engage your colleagues in a Blue Ocean Strategy process
- Start developing Blue Ocean Strategy for your organisation in order to break away from the competition through 'Value Innovation', the simultaneous pursuit of differentiation and low cost

Branding and Marketing Strategies

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Building Customer Relationships

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Business Environment in Central Eastern Europe – Collegium Civitas Debating Society

Kerry Longhurst, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop

Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course will introduce students to Oxford Union style debating on a subject relevant to their MA. By following the course, students will:

- a) Enrich knowledge about their subject area through practical interaction with colleagues and presentations.
- b) Develop their team work skills, in terms of consensus building, conflict resolution and creating shared ideas and platforms for argumentation.
- c) Finesse their existing skills and build confidence in public speaking and oral presentation of ideas.
- d) Develop their research skills and capacity for identifying relevant materials and data.
- e) Become familiar with the formal rules, procedures and norms involved in debates.
- f) Develop speech writing skills..

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required**

Business Ethics

Andrzej Mikołajewski

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar

Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The aim of this course is to develop in students the skills of evaluation of ethical side of business activities. The course is based on well known real cases showing ethical and unethical behavior in business. The topics cover wide range of issues like: environmental, financial, pharmaceutical, cultural etc. This course is taught as a workshop giving students a chance to discuss different viewpoints what gives them a chance to better understand ethical issues.

*** This course may be also limited for Exchange program student. Advanced English in spoken and written is required.**

Business Research Methods

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Communication – Advertising - PR

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester

Semester Summer

Course description:

The necessary managerial knowledge is covered by technical courses such as economics, finance, different areas and methods of management, law, marketing, strategic management, IT use in business and cultural issues in organizations.

***This course may be also limited for Exchange program student. Advanced English in spoken and written is required.**

Communication in Multicultural Environment

Wioletta Małota, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Consumer Behaviour

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Approximately 70% of a value of a market research is a consumer research. This indicates to what extent understanding the consumer behaviour is relevant for marketing professionals. Major modern marketing approach, consumer-oriented marketing is all about satisfying consumer needs and wants. By learning about consumer expectations entrepreneurs, increase the chance of delivering an offer that is likely to be accepted. Nonetheless, delving into consumer expectations is not an easy job, as consumers are often not aware themselves what triggers their actions. Consumer behaviour as a science focuses on the major influencers of the purchase decisions, as well as investigates the process of decision-making itself. This is the introductory course of consumer behaviour, where student will learn the up-to-date theories of consumer behaviour, will be familiarised with the most relevant group of factors that may impact consumer decisions. The theoretical knowledge will be applied by means of small empirical projects.

Contemporary Economic Policy

Radosław Malik, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course aims at presenting the most important types of economic policy employed in the 20th and 21st centuries with their effects. Historical approach is used, starting with the Great Depression and the then-device economic tools that were supposed to relieve it, ending up with the contemporary economic crisis. The dispute between Keynesian and Austrian approach is conducted throughout the course, the most important kinds of policies (ISI, EP, etc.) analysed.

Grading: 100% final exam (test)

Requirements: bas

Contemporary International Relations – Theory and Practice

Mariusz Rukat

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course in Contemporary International Relations-Theory and Practice aims at providing participants with an in-depth knowledge of global developments in the international system. The course will focus in particular on international relations in Asia and with the Asian continent and will address their economic aspects. Participants will develop an understanding of the IR theories and their real-world applications.

Contemporary Polish Society

Monika Nowicka, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The aim of the course is to familiarize students with various aspects of contemporary Polish society. The students will be made acquainted with the major changes which have taken place in Poland since 4th June 1989 and its consequences, which need to be faced nowadays. During the course a broad spectrum of issues is going to be discussed starting from changes in private life, family life and lifestyle, through issues of public life, civil society and media power to major problems concerning nation, identity and the state; diversity, migration and class structure.

***. This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Copywriting

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Corporate Finance

David Kalisz, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

An Emphasis on Core Financial Principles to Elevate Individuals' Financial Decision Making Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo have set the new canon for corporate finance textbooks. Corporate Finance blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager, so students have the knowledge and tools they need to make sound financial decisions in their careers. New To This Course: Coverage of The Latest Developments in the Field Specific Content Changes Personalize learning.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Corporate Social Responsibility

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course aims at introducing students to the ideas, challenges and controversies behind the notion of “corporate social responsibility”. After looking at how economic theory treats the issue of “external” effects of business activities, lectures will discuss historical evolution of ways how different stakeholders understand the responsibilities of the corporate enterprise towards society beyond its own shareholders. In this context students will learn about the roles of international labour standards set by tripartite International Labour Organization, United Nations Global Compact and its multidimensional approach to corporate social responsibility, existing OECD and EU guidelines in this area as well as ISO 26000 – guidelines on social responsibility developed by International Organization for Standardization. On the other hand one will look also at changing attitudes of the business world itself and at evolving approaches towards benchmarking business performance. Students will, individually and through group assignments, identify, analyse and discuss economic and social implications of specific various cases of business behaviour with respect to protection of human rights, labour standards and consumer interests, protection of environment, preventing corruption and unfair business practices, and involvement in development of local and global communities

Crisis of Flows of Information

Jędrzej Czerep

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Convergent Media

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Culture and Society

Bartłomiej Walczak, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

What is culture? How does it influence our lives and the societies we live in?

The fields of the sociology of culture and cultural sociology is a broad and growing field of study. This course aims to explore some of the main interpretations of culture, giving particular attention to the investigation of the ways in which attitudes and assumptions shape people's everyday lives; for instance whether sex before marriage is OK, whether children should be raised only in two-parent households or only by heterosexual couples, whether recycling is important etc.

Throughout the course, you'll gain a broad understanding of the major theories and issues encompassed by the sociology of culture. By the end of the course, you'll be able to look more critically at social groups, the media's framing of issues, and where "hot new ideas" might be coming from.

In addition to your weekly readings, over the course of the 12 weeks, you will write three exercises, linking readings to your own social observations and you will write a final short paper analyzing a specific aspect of the sociology of culture, focusing either on how the media frames social issues or on what constitutes a subculture.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required

Decision-making in International Relations

Jacek Najder

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018

Duration	1 semester
Semester	Winter

Course description:

The aim of the course on Decision-making in International Relations is to allow students to gain insight into the various factors affecting how foreign policy is made and executed. The course will explore topics related to the study of International Relations and Cognitive Psychology covering areas such as the models of decision making in foreign policy, its determinants, domestic and international cultural factors and international media influence. The course will incorporate lectures, discussions and case-studies and will conclude with an exam.

Diplomacy, Conflict Resolution and International Peacekeeping after WW II

Waldemar Figaj, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Diplomacy, conflict resolutions and the international peacekeeping constituted the essence of international relations after WW II. This interactive course will provide an opportunity to conduct an in-depth analysis of the reasons behind major international conflicts and the role of diplomacy in peacekeeping and peace-making through detailed case studies. Topics of discussions include, among others, analysis of negotiations and conference diplomacy as an opposition to the use of force and coercion. Major conflicts in the Middle East, Asia, Europe, Africa and the Americas will be discussed, such as Afghan wars, the Cuban Crisis, the Kosovo and FYRoM wars, collapse of Yugoslavia and the conflict in Congo.

The lectures will draw upon the expertise on conflict analysis, management and resolution of a diplomat with vast, 40 years experience of work in diplomacy and in peacekeeping missions of the OSCE, UN and the EU. It will provide students with a very substantial, practical

knowledge of international relations essential for future work on international arena and in particular in International Organizations (IOs).

Diplomatic Workshop

Grzegorz Dziemidowicz

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course will be focused on the application of the tools of public and cultural diplomacy in the country image building, establishment of good reputation and building and further development of the national mark as a tool of national values communication.

The aim of the course is a twofold. First is to provide the participants with firsthand knowledge concerning the concept of the contemporary public diplomacy, its tools and ways of its application in the process of creation of the country image abroad. The second goal is a practical one - namely to learn the participants the skills of successful application the DP instruments and tools in information campaigns, cultural and sport events - directed towards foreign audiences. That will be followed by skills of creation a comprehensive vision and image of the given country, region or town. The participants will be trained how to convince the foreign target groups about the unique character of the country and the nation and how to measure the impact of their activities.

For that purpose - the evolution of PD from one way communication through official diplomatic channels the information concerning the country values and picture to two-way approach with broad participation of the civic and NGO,s partners will be presented. The term of the public diplomacy (PD) evolving from cultural exchanges to soft and next smart power will be explained as well as its role as a component of the foreign policy. The evolution of the PD after 9/11 will be examined. The concept of the national mark , its dimension and components, and portfolio, the name and the label , mission and methods of its value measurement , the process of the national branding will be presented as well as the system of measurement of the value of the national mark and national branding .

The goals of contemporary Polish PD, the actors and its instruments will be developed and campaigns conducted by different public and private organizations implemented in different parts of the world explained. The best practices of national

image and national respect building and ways of reaching the short and long range national objectives in that area- will be made fully comprehensive.

The role of the regional and traditional products of the country, region or town will be presented and the students trained in use of SWOT and TOWS diagrams in the process of shaping and conducting the information campaign and national branding projects. The use of the sport diplomacy as well as the role of World Expositions in building of country national mark and constructive perception abroad will be examined .

The participants of the course will be trained in the skills of building the country image, selection for that purpose the best and meaningful elements of the value of the country and assessment of their impact on the foreign audiences. Also the tools of successful persuasion and measures of assessment of two-way symmetric change in behavior will be applied.

Documentary: Watching the World

Ewa Ewart, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Economy and Society

Paweł Matuszewski, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture- Seminar
Academic year	2017/2018
Duration	1 semester

Semester

Summer

Course description:

It seems a scientific truism to say that every economic decision is also a social one. The aim of the course is to show dynamic processes of interactions between economy and society. The course introduces students to concepts and theoretical tools that are useful to understand the following macro and micro phenomena and processes from a sociological perspective: development of capitalism, adaptation to free-market economy (case of Poland), economic beliefs and a process of system changes. We examine how self-interests, norms, beliefs and social context shape economic decisions of agents and lead to macro-level phenomena. During the course, students are encouraged to conduct their own analyses and develop abilities to understand the socio-economic world.

Eros, Death and Culture. The Use of Psychoanalysis for Social Sciences

professor Adam Lipszyc

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Sigmund Freud's vision of human being revolutionized the way we perceive ourselves. Freud defined man as torn between erotic and aggressive drives, a tragic animal, desperately trying to keep balance between conflicting demands and find some partial satisfaction. According to his vision, man is in an inevitable conflict with his/her society which limits the possibilities of his/her fulfillment. At the same time, from the very start he is defined, shaped and distorted by his society as represented by his/her family and significant others. Freud himself was very well aware of the importance of his teaching for social sciences and sketched - sometimes fascinating and sometimes misguided - psychoanalytic theories of society, morality and religion. Later, his ideas were developed, supplemented and sometimes deeply modified by later thinkers of the psychoanalytic tradition, whose theories are often of much use for the scientific understanding of social phenomena. During the course we shall discuss most important elements of Freud's teaching, as well as various ideas of other crucial psychoanalysts such as C.G. Jung, M. Klein, D. Winnicott, J. Lacan; we shall discuss the possible and actual applications of their theories for social sciences

EU as a Global Actor: Europe's Power in the Age of Multipolarity

Rafał Trzaskowski, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The overall objective of the course is to situate the development of the EU's global 'actorness' in the broader setting of international relations. The module will fuse the study of European integration, international political economy and international relations. It targets students of cultural studies and sociology, as well as those on IR programmes. The module will run as a seminar, meaning a short lecture and active student participation. Students will be provided with detailed reading lists and key questions to guide their reading and research and to enable them to prepare for actively participating and leading discussions. Students will be introduced to the various 'future trends' and 'forward study' reports produced by governments and think tanks to enable them to analyse and interpret the types of political, economic, security-related and demographic trends and developments experts are foreseeing for the future world.

The main content will be divided into four equal parts.

1. Overview of the evolution of EU's external policies in its many dimensions, going beyond the traditional foreign and security policies, consideration of the notions of soft, transformative and normative power.
2. Domains of EU power in a global context: exploration and debate about the role of the EU as a trading power, the EU as a promoter of multilateralism and the rule of law, the EU as an exporter of good governance and stability via enlargement, stabilization and the European Neighbourhood Policy.
3. Analysis of the changing context of international relations, debating the features of globalisation and multipolarity and the EU's position as a regional form of integration.
4. Further analysis of concrete issues, including the rise of the 'BRIC' states, demographic trends, shifts in global economic and trade patterns towards the East and their multifarious implications for Europe and the EU. A further innovative aspect of the module will be its assessment methods; one task will be to produce a podcast reporting on future global trends and implications for the EU.

The students will have a comprehensive understanding of the nature of the EU's external relations and its various expressions and policy manifestations, be able to define and critically analyse a range of global trends and processes and demonstrate an ability to interpret their implications for the EU, understand the specificities of the European model of integration in economic, political and cultural senses.

European Civilization

professor Paweł Dobrowolski

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course offers a broad overview of fundamental factors, which had a bearing on constructing modern Europe. Through a series of opposing concepts and their evolution in time (crime/punishment, wealth/poverty, sacred/profane, order/rebellion, etc) a multilayered cultural construct called a civilization will be presented and analyzed. Students will be made familiar with various evolving mindsets

European Economic and Political Integration

Kerry Longhurst, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

By following this course students will gain:

- (a) A comprehensive understanding of the history of European integration from a variety of perspectives.
- (b) Knowledge regarding the main institutions of the EU.
- (c) A capacity to critically engage in debates relating to the future of European integration.
- (e) Knowledge and understanding of key policy areas and developments on internal and external levels.
- (f) Develop a critical awareness of contemporary EU issues.

By completing the assignments student will:

- (a) Gain the capacity to produce a paper based on a 'policy brief format'.
- (b) Develop their research skills
- (c) Develop their capacities for group work and presentation
- (d) Build confidence to deal with questions and criticisms of their ideas.

Financial Accounting

Zofia Telakowska, MBA

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Introductory course of financial accounting and reporting. Provides tools for financial statement analysis. Covers basic rules of financial control, a company financial situation and performance assessment, as well as potential liquidity problems.

*** This course may be also limited for Exchange program student. Advanced English in spoken and written is required.**

French Touch – Post-Imperialism in Art and Culture

Anna Szyjkowska-Piotrowska, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The words “French” and “culture” are seen as almost synonymous. It is almost impossible to enumerate all of the painters, writers, philosophers, musicians or film directors who have found refuge and support for their art in France. Montmartre will surely always be – in the world’s imagination – the symbol of a free and shared creativity. Is it simply thanks to a rich culture, or is it because France’s cultural diplomacy is so well conducted?

France’s cultural richness is founded on centuries of colonialism, as well as political and cultural imperialism. The signs in Louvre Museum describing treasures stolen from Egypt still say: “trouvé en Egypt” – “found in Egypt” while the government’s cultural policy is well advanced and has precise objectives. The main task is to reconcile the continuity of tradition with revised relations with former colonies. In light of rising social and political tensions, the issue is sometimes seen as, quite literally, a life-and-death problem. This complicated landscape is well visible in works of art and the ways of exhibiting them.

France is therefore an interesting example of a multicultural society with an advanced cultural policy that merits in-depth investigation. During the course, we will analyze and discuss both cultural policy ideas and artistic forms of expression.

Global Business Operations and Supply Chain

Eliza Chilimoniuk-Przeździecka, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester

Semester Summer

Course description:

The course is being prepared.

Global Corporate Governance

professor Maria Aluchna

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The main aim of the course is to present the information and case studies on governance mechanisms and then to provide the understanding of the functioning of control structure that emerged and function in developed as well as in transition economies. However, the course is not only to provide information and develop the understanding on control mechanisms, but aims also at the development of the certain skills such as analytical skills, critical thinking, knowledge integration of different topics, awareness and openness for current initiatives in the economy, understanding of interdependence of social, economic and legal systems both on the national as well as on the international level.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Global Media: Discourse Analysis Global Media: Watching Room

Jacek Pałasiński, Ed.

Academic cycle	Bachelor
Language	English

ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	2 semesters
Semester	Winter & Summer

Course description:

It is essential that a journalist specializing in world news knows where to find them. One needs to know where to find the most reliable information from the best informed sources. It is also important to get this information fast and well edited. A good international reporter must be capable of telling a pure and objective description of facts from a commentary or bias. These days it is not enough though to rely only on traditional media - TV, press or radio. It is the web that provides a wealth of valuable news but one needs to be able to search for it and to verify the reliability of sources. Our lectures will walk the students through the world of international media and will provide insights into real stories and issues related to their verification and interpretation.

Globalization Process

Ryszard Żółtaniecki, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The "Globalization process" course will deal with the history, development and contemporary aspects of the process. It will assess the waves of globalization process, and their most important drivers, including intensive internationalization of states' relations, wars and periods of peace, and the concept of regional integration, notably the European integration. The course will also analyze the most relevant drivers of the process of globalization, including technology change, emergence of global economy, constraints for and of the nation states,

culture, business management, and the security notion. It will strive to show complexities of the issue and its contemporary meanings for daily lives and overall, global prospects.

History of Diplomacy

professor Paweł Dobrowolski

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course provides an overview of diplomacy understood as civil service based profession as well as a set of historically developed unique skills related to the conduct international affairs. It will enable the student to see major developments in treaty making and negotiating in relation to European state-building and struggles for supremacy, the political aims of major European countries and their diplomatic strategies will be set against changes occurring through the last five centuries.

Information Systems in Business

Paweł Maranowski

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Innovation & Change Management

David Kalisz, PhD

Academic cycle	Master
Language	English
ECTS credits	5
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Innovation is the creation of the new or the re-arranging the old in a new way » (M. Vance). Change, innovation, quality, expertise and creativity are familiar concepts when it comes to organizational change. During the past decades numerous theories and concepts have been developed to face the challenges of complex societies and to fundamentally improve organizational structures. The aims of the course are to explore the concepts of creativity, innovation and change within organizations and learn to employ leadership skills to facilitate the process of leading innovation and change. The course will include theory and practice in relation to theories and processes of innovation and change as well as the leadership of innovation and change within organizations.

International Advertising & PR

professor Rafał Mrówka

Academic cycle	Master
Language	English
ECTS credits	5
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The major assumption underlying the course is to present the role of advertising & public relations in contemporary organizations operating in multinational environment. During the course it will be outlined to which extent PR affects other areas within an organization. Another topics presented during the course will comprise a contemporary reasoning of public relations, followed by modern techniques and tools applied in modern PR. A special focus will be placed on building PR strategy within an organization in the context of other communication activities carried out within an organization. Respective stages necessary for building successful communication strategy will be outlined and discussed. A strong emphasis will be given to the analysis of the environment in which an organization is operating, as well as interactions and cooperation with stakeholders. In addition to this, a wide variety of available PR tools enabling for the strategy implementation will be outlined during the course. Practical usage of PR tools will be illustrated with numerous case studies from multinational organizations. Students will be analyzing real strategies and communication campaigns. On top of that, students will be responsible for planning their own communication strategies and become acquainted with respective PR tools and techniques.

After attending the course students are expected to: recognize the meaning and importance and PR for contemporary organizations; be able to plan communication strategy for an organization; be able to enumerate and apply in practice PR techniques and tools; be able to prepare a plan of PR campaign focused on selected communication goals.

International Economics. Trade and Finances

Eliza Chilimoniuk-Przeździecka, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	2 semesters
Semester	Winter & Summer

Course description:

We live in a global economy in which international trade and international capital flows are now more important to an economy than it used to be. The subject matter of the course will consist of issues raised by the special problems of economic interaction between sovereign states. The International Economics course provides tools of analysis for understanding international economic relations and evaluating international economic policies. The first half of the course covers international trade issues. Students examine alternative explanations of

the pattern of trade among countries and the potential economic gains from trade. The course pays particular attention to differences in technology, the availability of capital, labour and other factors of production, and the existence of economies of scale. It assesses the consequences of policies to restrict international trade and considers possible motivations for protectionist policies that are chosen. The second part of the course is devoted to international finance and covers a broad range of topics including exchange rate determination, monetary and fiscal policy in an open economy, balance of payments crises and the relative advantages of fixed and flexible exchange rate systems. The insights provided by these theoretical frameworks will enable students to discuss topics such as the single currency in Europe, currency crises, government intervention in the foreign exchange market and the role of international factors in a nation's economic performance. The course has five main objectives. It develops an understanding how international trade and financial relations affect consumers, firms, and economic policy. Students learn to critically evaluate the claims of politicians and other policymakers regarding the economic effects of their proposals of macroeconomic policy and international trade. They gain factual knowledge about international trade and finance. Finally, they develop the ability to use a set of theoretical tools that will assist the international professional/business person to make better decisions related to the global economic environment. By *working in groups on projects*, they also learn about teamwork, managing complex assignments and communicating professionally.

International Marketing

Krzysztof Owsiany

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

International Marketing is highly related to international trade and international law. Subject is based on 5 modules:

- Introduction to International Marketing (basic terms and theories).
- International business environment.
- Strategies of entering international markets.
- 4 P's (product, place, price, promotion).
- Marketing researches for foreign markets.

This course allows students to use international marketing tools in practice. Also, students will understand how the global economy evolves and how can they use these changes to maximize profits and benefits. It is very important due to process of globalization.

Completion of IM will be based on test. International Marketing is recommended to all students, who desire to work for transnational companies and corporations.

International Negotiations

Ryszard Żółtaniecki, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

International Political Economy

Radosław Malik, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The objectives of the course include:

1. passing the organized knowledge of the impact of globalisation on the nature of contemporary international economic relations
2. making students familiar with general principles of starting and developing forms of individual entrepreneurship and businesses operating in the international environment as well as with their international determinants
3. training the ability to use the acquired knowledge in different areas and forms, enhanced by a critical analysis of the effectiveness and suitability of knowledge applied
4. training the ability to understand and analyse international phenomena and issues, enhanced by the ability to assess, in a theoretically structured way, of these phenomena in selected areas of international relations, with the application of research method.

International Public Law

Aleksander Gubrynowicz, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	2 semesters
Semester	Winter & Summer

Course description:

The main goal: As a tool setting legal frameworks for actions undertaken by states and other actors active within international relations international public law remains of crucial importance for any expert in international politics or IR. Thus, the main goal of the lecture is to make students familiar with some basic mechanisms of the international public law machinery so that they could understand the mutual interaction between international law as such, (i.e. certain branch of law specifying the rights and duties of states in their mutual intercourse) and international relations, where – during lecture the “law in action” is to supersede the classical discourse focused more upon the “law in the books”. At the end of the course students participating in lectures are supposed to:

- a) Have some basic information on the basic principles and rules of the international law, as applied by states in their day-to day diplomatic and administrative practice.
- b) Be aware of existence certain limits and minimal standards which must be met so that any action performed by subjects of international law could be classified as a legal one (including so called norm of ius cogens problem).
- c) Being aware of existence non-state actors and subjects and have some information on their legal status.

- d) Be able to describe the basic mechanisms of creation of norms of the international public law
- e) Be aware of the complicated problems dealing with the enforcement of international law and to address the main tools of enforcement being applied by states and other subjects.
- f) Have elementary knowledge on the mechanisms of the international judiciary.
- g) Be able to address some basic rules dealing with the diplomatic and consular intercourse.

Methodology: The course based on the interactive relations between students and lecturer. The basic materials used in teaching are treaties, domestic laws and judgements of the courts (international as well as domestic ones). During every lecture some standard reading is placed before students so that they could follow the line of reasoning adopted in the case in question by the decision-makers and judges being in charge to settle a dispute in question.

Introduction to Accounting

Aneta Wilk-Łyś

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

Introduction to Law

Aleksander Gubrynowicz, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester

Semester

Winter

Course description:

This course introduces students to basic legal concepts about the law, its sources, principles and procedures. It is designed to provide the student with an understanding of the structure of Polish, English and European legal system including the role of the judicial, legislative, and executive branches of law, as well as human rights, civic duties, criminal law and some aspects of international law. After the course the student is aware of the basic notions and concept of law as such, has certain knowledge on key legal terms (i.e. legal norm, comity, custom, responsibility, liability, guilt etc.), is able to indicate the key differences between the main legal branches (private, criminal, administrative, state and international law) and knows some basic principles of those branches as well. He/she is aware of the existence of the two big European legal cultures (common law, civil law countries) and can indicate some key differences between the Transatlantic legal communities and Islamic law and the Chinese legal tradition. He/she can explain the key factors stimulating the legal exchange between international law, European law and domestic law of the EU Member States. During the lecture some emphasis will be put on some other question such as the idea of rule of law, some rules of interpretation as well as on mechanism of creation, application, modification and expiration of a legal norm. This lecture is interactive in its character. During the lecture some cases or classical text produced by the top legal scholars are submitted for discussion with the participants. The exam is an oral one. The main idea of the exam is based on a sort of simulation aiming at establishing if a student is able to reconstruct a line of reasoning as adopted on day – to – day basis by state and international organs when settling disputes between individuals, public administration and other actors.

Introduction to Marketing and PR

Magdalena Kraszewska, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Marketing focuses on customers. Marketing deals with products, distribution, promotion and price. Marketing builds satisfying exchange relationships. Marketing occurs in a dynamic environment. In this introductory marketing course, lectures are to be organised around the above fundamental statements. The course aims to give a clear and concise understanding of marketing concepts, problems, processes and applications. Along the course, students will become familiar with the cornerstones of marketing principles such as analysis of marketing environment, consumer behaviour, segmentation, targeting, positioning, brand building, pricing, communications, and marketing research. In the same time, students will have an opportunity to analyse and discuss marketing applications using real-world examples both from the business world and their personal lives.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Introduction to Marketing and Sales

Magdalena Kraszewska, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Marketing focuses on customers. Marketing deals with products, distribution, promotion and price. Marketing builds satisfying exchange relationships. Marketing occurs in a dynamic environment. In this introductory marketing course, lectures are to be organised around the above fundamental statements. The course aims to give a clear and concise understanding of marketing concepts, problems, processes and applications. Along the course, students will become familiar with the cornerstones of marketing principles such as analysis of marketing environment, consumer behaviour, segmentation, targeting, positioning, brand building, pricing, communications, and marketing research. In the same time, students will have an opportunity to analyse and discuss marketing applications using real-world examples both from the business world and their personal lives.

*** This course may be also limited for Exchange program student. Advanced English in spoken and written is required**

Introduction to Media and Communication

Krzysztof Owsianny

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

This course will introduce students to the basics in theory and research of mass communication and media. They will learn to think critically about the media as an institution, business and a source of texts important for the society, politics and culture. We will look at the evolution of the mass media, and similarities and differences between so-called “traditional” and “new media”. We will try to understand how extensive is the impact of media on us and the societies we live in, and which factors decide about the scope of its impact. Importantly, we will get acquainted with basics of media literacy.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Introduction to Online Journalism

Joanna Berendt, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Serving readers with timely, immediate information at the same time providing them with accurate, fair, complete information; is that at all possible? Online journalism forces difficult questions. It is vital to address such issues like accuracy in fast-paced environment, managing the user-generated content, ethics online, linking, comments, balanced usage of multimedia. *Introduction to online journalism* course aims at making the students aware of the challenges as well as giving them the opportunity to put theory into practice by class projects and assignments.

Introduction to Sociology

Robert Sobiech, PhD

Academic cycle	Bachelor and Master
Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The aim of the lecture is to familiarize students with sociology as a useful tool to analyze social world. The lecture will make students familiar with basic sociological theories, concepts and problems. The course covers topics ranging from micro to macro level of society including among others: socialization, identity, culture, media, stratification and globalization.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Introduction to Strategic Peacebuilding

Katarzyna Anna Przybyła

Academic cycle	Bachelor and Master
Language	English

ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Introduction to Strategic Peacebuilding/Foundations in Strategic Peacebuilding is an introductory course from an interdisciplinary field of peace and conflict studies. Classes will be focused on a holistic approach in transforming international conflicts and building lasting peace based on the connections between all the levels of the society and actions in different time-perspectives. Students will analyze both the grassroots and policy level actions (social movements vs high-level negotiations), as well as the role of the middle level actors: NGOs and significant individuals. We will talk about the differences in short-term planning/immediate response, necessary in such cases as genocide prevention, and long-term strategies aimed at transforming societies and achieving both negative and positive peace. During the semester, we will also assess different models of rebuilding societies devastated after violent conflicts.

Introduction to War Studies and Conflict Resolution

Cyprian Kozera, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The proposed course is aimed at broadening students' knowledge regarding contemporary armed conflicts, political violence, concepts related with use of force in international relations, and tools that the international community possess to prevent, de-escalate and resolve tensions and conflicts.

Investment Project Evaluation

professor Andrzej Bień

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

On classes You will be training:

- Definition, notion and types of investment projects.
- Investment project decision-making process.
- The elements of investment projects evaluation.
- Evaluation of investment project financing by sources.
- Evaluation of lending financing, co-financing. Equity and its sources.
- Evaluation of loan financial instruments issue as the source of investment project financing.
- Investment project risk evaluation.
- Investment project risk evaluation related to types of project financing.
- Feasibility study as a tool of investment project evaluation.
- Follow-up evaluation of investment project.
- Summary and conclusions of the investment project evaluation process.

Israel in Contemporary World

Nili Amit

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The purpose of the course is to introduce the students to the social and cultural changes which Israel has undergone from the time of the first pioneers till the present day. The course will try to demonstrate the transition of Israel from a collective society, centred around a single historical narrative, into an individualistic and multicultural state, so different from the original ethos of its founding fathers. After introducing the beginnings of the Jewish settlement in Eretz Israel in modern times the course will focus on such symbols of Israeli identity as the revived Hebrew language, "Sabra" (the first generation Israelis), the role of the army, the phenomenon of the kibbutz and also the ambivalent and painful treatment of the Holocaust. The topics will be illustrated by viewing Israeli films, which will be analysed and discussed together with the students.

It is not all about Violence? Modern Terrorism and Counterterrorism

Professor Ryszard Machnikowski; Andrzej Kozłowski, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

We all know terrorists use violence but they do not, at least in their eyes, use it for violence's sake. They rationalize its usage as they try to convince the public of the righteousness of "their" violence. This course will offer the students a chance to study these rationalizations, and debate terrorist motivations, their likes and dislikes, allies and enemies etc. We will find out what they are truly saying and where their priorities are. This to offer a snapshot on what makes terrorists tick, and how we could use these explanations and their own words while opposing the most popular form of 21st century terrorism – jihadism.

Legal Environment of International Business

professor Artur Nowak-Far

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

International Business is a heavily regulated area where national and international legal rules intermingle with each other. Variety of business vehicles, of contractual fora and structures, liability principles and protection of legitimate rights require awareness of those who want to operate in the international environment. The course is explaining these fundamental issues.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Logics and Methodology of Social Science

Zbigniew Karpiński, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

LOGICS AND METHODOLOGY OF SOCIAL SCIENCE Science is distinguished from non-scientific or pseudo-scientific endeavours by the methods it uses rather than by the problems it studies. Scientific methodology has been developed in order to prevent personal biases, economic interest, or political ideology from affecting the outcomes of scientific studies. In other words, scientific methodology specifies a set of rules for developing sound knowledge that are neutral with respect to substantive content of the knowledge or the biases, interests, and preferences mentioned earlier. The results of a well-conducted scientific study can be reproduced by others, which helps to detect fraud or data fabrication. Importantly, understanding scientific methodology, is essential to doing research in other areas, such as public opinion, market research, or policy making.

The emphasis of the present course is on the use of scientific methodology in a critical assessment of knowledge claims. The course begins with a general description of fundamental concepts, such as theory, hypothesis, measurement, variable, empirical test, and so on. As a next step, the course discusses major techniques of scientific research, such as surveys and experiments, and most common tools used for measuring attitudes and behaviour.

***This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Macroeconomics and Public Finance

professor Joanna Siwińska

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course will introduce students to the models and techniques used in modern macroeconomic theory. The models will be linked to a discussion of the performance of the Polish, European and the U.S. economy. This course will provide students with a basic understanding of the mechanisms that drive inflation, unemployment, and output. It will cover: equilibrium in the goods and assets markets, the determinants of the rate of economic growth; the cyclical behaviour of the economy and the stabilizing role of fiscal and monetary policy.

Macrosociology

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Management Accounting

Zofia Telakowska, MBA

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Covers financial and operation analysis and reporting needed to support short-term managerial decisions. Explains the rules of controlling, covers different cost models and budgeting.

*** This course may be also limited for Exchange program student. Advanced English in spoken and written is required.**

Management and Entrepreneurship

Zofia Telakowska, MBA

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The aim of this course is to introduce students to difficult problem of management in multicultural environment. They will acquire knowledge of different cultures and their characteristics. They also will learn various organizational cultures, associated people behaviours and possible problems. Students will be introduced to problems occurring in multicultural teams and difficulties associated with management of such teams. Additionally, rules of international marketing will also be presented.

*** This course may be also limited for Exchange program student. Advanced English in spoken and written is required.**

Management in International Business

Marek Zborowski, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The lecture contains wide variety of subjects related to main aspect of International Management. It begins with some aspects of historical and theoretical basic of IM like: international trade theory or strategic complexity in international business. Further subject is focused on the political and policy environment ideas. It contains such topics like: globalization, multinational enterprise, and the international political system, the multilateral trading system and capital flows, capital controls, and international business risk. A next topic contains several key aspects of strategy for multinational enterprises like: the multinational enterprise as an organization or strategic alliances. The last area of the lecture contains relevant elements related to managing the multinational enterprises. It focuses on such topics like: innovation and information technology in the MNE, culture and human resources management and environmental policy.

*** Advanced English in spoken and written is required.**

Management Strategies for Emerging Markets

Academic cycle	Master
Language	English
ECTS credits	5
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Media, Bureaucracy and Interest Groups – Domestic Sources of Foreign Policy

Piotr Szyja

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Media Evolution – Past, Present, Future

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Nowadays we live in a world, where **every area of our life changes** and those changes become bigger and faster every day, week, month etc. It happens due to the **development of technology and social media**, as well as the growth of globalisation and many other phenomena.

A lot of significant changes exist also in the media. During the workshop: **“Media Evolution – Past, Present, Future”** our lecturers will focus on the **changes, which occurred in the media** during the past few years.

Both the lecturers and workshop’s participants will be put into discussion about the **future of the media** in today’s ‘fast-changing’ environment. You will focus mainly on the changes happening in the radio, TV, the New Media as well as the press.

Is there any place for Editorial Office left? Trying to extrapolate today’s changes is another question for participants of the workshop to cope with. This will be done in order to predict **what the role of the media and the journalism will be in the following years**. Moreover, have you ever ask yourself what are the factors that won’t ever change? Nowadays anyone can single-handedly reach the millions of audience. then?

During the lectures you will find an answer for many questions through the discussion about business models that exist in the media and changes, which can be easily observed. Furthermore, you will discuss the **nature of relationship between media or business as well as politics** and ask yourself how these modify in relation to the development of technology. We will also deal with the problem of the **media’s law regulations** and discuss the changes that need to be done in order to adjust them to **Social and New Media ages**.

Explore the nature of the media

As explained above, the main goal of the workshop “Media Evolution – Past, Present, Future” is to understand the nature of the media and the changes occurring in it due to the fast-developing technology.

Mediations in International and Multicultural Environment

Sławomir Klimkiewicz, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

This module will introduce students to the different types of ADR, subdivided into determinative and non-determinative forms, and then will focus on practical skills necessary for effective mediation and arbitration. This course is relevant for students who wish to develop practical mediation and negotiation skills for use in commerce and international relations.

Methods of Organization and Management

Maja Biernacka, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Main points of the course:

- Introduction,
- Common organizational problems,
- Improving management systems,
- Planning methods and techniques,
- Management methods,
- Case study (real-life organization - analysis),
- Case study (business games).

* This course may be also limited for Exchange program student. Advanced English in spoken and written is required.

Microeconomics

professor Joanna Siwińska

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course aims at providing students with an introduction to economic theory that applies to decisions made by consumers and producers within a larger economic system. The course covers basic concepts and approaches needed to undertake the analysis of markets from microeconomic perspective. It introduces economic models and shows how they can be applied to solve real policy issues and problems.

Microsociology

professor Aleksander Manterys

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018

Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

Migration and Immigration in the Visegrad Region

Kerry Longhurst, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course will provide students with a sophisticated overview of migration and immigration issues relevant to the Visegrad region and wider Central European space. Students will gain knowledge and understanding of the various types and definitions of migration and learn how to classify different categories and waves of migrants. The challenges of immigration for individuals and their new host country and society will be addressed, with students being encouraged to think about issues to do with tension, assimilation and integration, in terms of both opportunity and challenges. Questions of ethnicity and diasporas will provide a further focal point, with such issues considered through prisms of the Roma issue and that of citizenship and belonging. The case of EU enlargement will be taken up as a means to get students thinking about questions to do with labour mobility and economic migration from Central Europe into Western Europe.

New Media

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

New Media - after this course, students will be knowledgeable about:

- a) how to build big ideas that take advantage of the best media channels;
- b) how to identify, choose and assess which media channels will be most well-suited to a specific task;
- c) how traditional media and new media converge to create a new means of communication with the final recipient;
- d) what are the pitfalls of creating digital experiences and how to avoid them;
- e) how to maximize the chances of captivating an audience in the participatory layer that is new media.

New Media and Democracy – CEE as a Case Study

Natalya Ryabinska, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

*** Advanced English in spoken and written is required.**

New Media and Interactive Marketing

Lisa Marie Bochniak, MBA

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018

Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

* **Advanced English in spoken and written is required.**

New Media Theories and Concepts

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The new media are what we are dealing with on daily basis, so why to study any theories? I would argue that to use them professionally, we should understand how the new media impact society, economy, politics, and technology, and how the latter, in turn, are influencing new media. Providing the students with this kind of understanding by introducing them to a wide realm of theory and research is the purpose of this course.

Non-Governmental Organizations, Social Policy and Development

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Online Campaigns Planning

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Organizational Social Media

Lisa Marie Bochniak, MBA

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Social Networks have new and ever changing features that we sometimes use without an idea as to the best strategy behind it. This course offers a genuine interactive game of creativity and technological prowess to prepare students to thoroughly understand social media, its platforms and analytical uses. Each student will have the option to create their own product/service and create, organize and manage the entire Social Network (e.g., Facebook, Google+, YouTube, Pinterest, & Twitter).

Philosophy

professor Nina Gładziuk

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The proposed course is aimed at presenting to students in a compact way diverse views, concepts and ideas that shaped Anglo-American and European-Continental traditions of philosophical thought since Greek antiquity till contemporary post-modern theory.

Why these days it is important to be familiar with main currents of western philosophy? And – to ask more specifically – why it is important to understand them for a student of Collegium Civitas? The answers are simple. In a present digital culture students have to confront a true overabundance of easily accessible information and quite often get lost in the middle of it. Therefore, having some conceptual criteria for selecting and comprehending information seems to be indispensable. Philosophy delivers intellectual tools to deal with the problem. Understanding the Past always helps to understand the Present. Studying philosophy provides valuable history-of-ideas-perspective that makes perception of our own problems and dilemmas more substantive and better structured. Thanks to this course students can learn how many out of historical concepts proved to be essential to inform our contemporary concerns and debates. Since Collegium Civitas is designed as a school for social-political studies, philosophy provides most general body of knowledge to discuss further, on other social science courses, issues such as: state and society, individual and community, democracy and dictatorship, constitutionalism and rights, property and free economy, independence and autonomy, human equality and dignity, liberty and power, authority and tolerance, human nature, race and gender. Studying philosophy can make students more reflective when they choose other social science courses. It is so because philosophy makes one more attentive to the language of any discourse. For instance, the political can be today comprehended by such popular yet contradictory metaphors as: organism, mechanism, architecture, spectacle, bargain or war and campaign etc. It is important to be aware that such popular metaphors are not innocent, they highlight certain ways of understanding political phenomena and at the same time they downplay other. The main method of this course will be common reading and interpretation of the essential texts of the Western Canon. Personal contribution to the class will be expected and encouraged in many ways such as individual presentations, participation in task groups, exercises in debating and argument. Philosophy will turn to be a solid academic

companion when students will learn how many old ideas seem to still inform our contemporary concerns and dilemmas.

Philosophy of Perception

Simone Marini, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Clearly, there is some justificatory relation between perception and our beliefs about the external world. As I look out the window, I see dark clouds moving fast and I hear thunder. On the grounds provided by my perceptual experience, I seem to be justified in believing that a storm is on its way. But how exactly do we get justification via perception? The overall goal of this course is to understand precisely how sensory perception yields and justifies beliefs about the external world, with a special emphasis on visual perceptual experience. Topics to be addressed include the nature and contents of perceptual experience; the specific kind of justification afforded by perception; the link between sensory experience and perceptually based belief; the objects of perception; perceptual justification and the epistemic regress problem.

Project Management

David Kalisz, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Project Management is recognized as one of the fastest growing professions today. Project Management Course provides the basics of the topic by introducing essential project management concepts and methods. This course provides essential knowledge and skills for efficient and effective management of projects. It covers the fundamentals of project management from project planning, execution and monitoring to management, and concludes with soft issues in project management. It consists of a combination of lectures, case analysis and group discussions. At the end of the course, students would understand and articulate the importance of Project Management in any business project and would be equipped with essential skills and know-how to manage a project.

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Psychology of Advertising

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

Public Relations

Agnieszka Biernacka-Szpunar, MBA

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The main goal of Public Relations program is to provide students with the knowledge of ethical and reliable communication's management and transparent rules concerning the creation of the company's image.

Public Relations Program consists of:

- Internal Relations
- External and Media Relations
- Corporate Social Responsibility Projects
- Crisis Communication Management
- Social Media Relations

During the program students will have an opportunity to analyse real life case studies of Public Relation activities of companies from different market sectors... Additionally, the program leading as a workshop, will give a chance to practice the creation of Public Relations strategies and image-plans. Students equipped with various PR techniques & tools will have a chance to develop necessary skills & competences for successful PR activity.

Public Relations Online

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Qualitative Data Analysis and Interpretation

Anna Matczak

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester

Semester

Summer

Course description:

Qualitative Data Analysis (QDA), a rapidly expanding form of research, seeks to make meaningful conclusions from textual (and visual) data that has been extracted from such sources as interview transcripts, newspapers and field notes. This course seeks to familiarize students with the variety of approaches commonly used as well as key methodological concepts. It will also show how the same data can lead to different interpretations depending on the researcher's epistemological perspective. In-class 'hands on' experience of the techniques discussed as well as homework assignments will accompany all key theoretical points. The course includes a practical introduction to computer-aided QDA as well as guidance on writing up research in a clear, succinct and scientifically accurate manner.

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Qualitative Data Analysis (Atlas.ti)

Marek Troszyński, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The aim of the course is to making students familiar with with software used to analyze qualitative data in social research. The first part of the course is an introduction to qualitative research, in which we discuss the structure of the research process, stages of the research process as well as ways of collecting and archiving data.

In the second part of the course we focus on a specific research project (realized in a 2 person group) as soon as possible. Students work with Atlas.ti for a few weeks, learning about its functionality and analyzing data.

***This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Quantitative Data Analysis (SPSS)

Paweł Maranowski

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Racial Studies – Colonialism, Culture, Race

Przemysław Witkowski, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

These classes will allow students to tackle the issue of "the other" - its distinction, stigmatization and separation, and discourses aimed at sustaining this separation forever. Students will learn the history of human activities dividing people into races, classes and nations. They are going to be presented with the history of stereotype and its quasi-scientific justifications, the knowledge that served both past and present to justify conquest and domination. The use of tools in fields such as anthropology, history, political science, cultural studies, literary studies or sociology and based on texts by authors such as Gayatri Chakravorty Spivak, Franz Fanon, Edwin Black, Edward Said, Maria Janion, Jan Sowa, Cesare Lombroso, Arthur de Gobineau and Houston Stewart Chamberlain will allow students to analyze such phenomena as: racism, antisemitism, homophobia, classism or islamophobia or the rise of nationalist sentiment. Topics such as colonialism and neocolonialism and its cultural and economic determinants, the concept of "race" and racism, eugenics, Romans and their reception in Western societies, nation and nationalism are also going to be discussed during the classes.

Research on Internet Users

Natalya Ryabinska, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Semiotics of Popular Culture

Przemysław Witkowski, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

This course is intended to allow student to look at modern pop culture, not as a chaotic collection of images and information, but as a structure, based on an economic and social foundation and governed by specific laws and values. During course pop culture will be discussed in its most vivid currents, such as television production, pornography, fashion and fashion industry, music industry and popular movie genres (horror, thriller, action movie). Student will get basic analytic tools based on approaches such as feminism, psychoanalysis, Marxism, post-colonialism, queer theory and animal studies. This will allow them to understand pop-cultural realm as a part of the wider, capitalist system, but also to analyze concrete works and phenomena and find, sometimes hidden, ideological background. During the second part of this course, students are going to watch TV programs, popular movies and videos and discuss and analyze its semiotic and ideological content.

Social and Economic Contexts of Modern Conflicts

Roland Zarzycki, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

A lot of attention is being paid to global conflicts in modern world, which often take a very appealing course. Media turmoil and games being played between political parties are followed by clashes between radicalized social fractions. At the same time the actual reasons of the resulting conflicts seem to be much less spectacular and often come down to the implementation of certain questionable policies, various market practices or social transformations. The real sources of these conflicts have often also little to do with the emotions they raise.

During the 'Social and Economic Contexts of Modern Conflicts' seminar we will investigate social and economic mechanisms underlying current global conflicts. We will combine scientific approaches with practical insights to recognize the structural background and create models explaining the nature and logic of these phenomena.

Socio-political Geography of Terrorism

Katarzyna Maniszewska, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The seminar is designed to deepening the understanding of a) the roots of terrorism, b) the trends in the development of terrorism as well as c) the globalization of terrorism. We will analyze the Global Terrorism Index and the social and economic factors nourishing extremism. We will study examples of current conflicts (incl. 'lesser-known' conflicts and regions such as Central Sulawesi or West Papua). In addition, the students will be invited to make an attempt to assess the risk posed by terrorism in selected countries and to discuss the question of effectiveness of counter terrorism policies, both at national and global level. As the roots of the modern terrorism we are facing today can be traced back to the 70's and 80's we will also take a look at historical background and activities of selected terrorist organization.

Sociological Research (Qualitative and Quantitative)

Katarzyna Iwińska, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The Research Methodology course introduces students to the range of methods within social and political sciences. It provides firsthand experience with the specific procedures through which social science knowledge is developed. It emphasizes the interaction between theory and research. The emphasis will be on general procedures and on concrete techniques. Students will be expected to work in groups and carry out a small scale research project wherein they generate and analyze data, or work with data already available from some surveys. Teaching will take the form of a mixed lecture and workshop format (project driven). This course will: (1) familiarize students with social research methods, (2) offer "hands on" experience to some of the methods discussed in class, (3) offer an opportunity to select a reading source of interest to critically engage with its methods (to complete BA/MA), (4) write an original research proposal to address a particular research project, and (5) test some useful methods and briefly present the results to the rest of the classmates. Upon completion of this course students will be able to conduct a small-scale research project that is methodologically informed and understand the general principles and methods involved in doing social research.

Students will do the following group tasks:

1. Write a research project proposal (1,500 words)

2. Give class presentations on the progress of their research (at least once in the term)
 3. Submit a final group research report (4-5,000 words by 16th Jan.2018)
- Assessment: Student achievement of the stated course objectives will be measured in the form of (1) class presentation/assignments (2) student participation (3) and a 4-5,000 word research project report to be done by a group of 2 students.

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Sociological Theories

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course will cover both classical and contemporary elements of sociological theory. It will emphasize the diversity of sociological traditions and theoretical perspectives. Students will be encouraged to exercise their sociological imagination and apply social theory to social issues. The relevance of social theory to active citizenship will be explored. The course will focus on the works of a number of outstanding thinkers representing a broad spectrum of approaches to sociological theory. An appreciation of sociological thought of the highest calibre is necessary for any student of social sciences. The most pressing social issues can be better understood using the rich legacy of social theory developed over past decades and centuries.

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Sociological Theories – Workshop

Academic cycle	Bachelor
Language	English

ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is designed to introduce students to the sociological theoretical perspectives and to demonstrate how it can be used to analyze contemporary social problems. As we examine these social problems, it will become apparent that there are many different perspectives on what can be defined as a social problem and on the causes of and solutions to social problems. The will offer an opportunity for a critical discussion of the usefulness of sociological perspectives in understanding the complexity of contemporary social life.

In the course, we will examine such problems as inequality, poverty, crime, alcohol and drugs, education. The primary goal of this course is to enable you to approach and analyze social problems and related public policies from a sociological perspective.

Specific objectives of the course:

Understand the sociological perspectives and use them to analyze contemporary social problems.

Apply sociological theories as a way to understand various problems and their causes and effects.

Apply sociological analysis of social problems to policy making and its outcomes in society.

Encourage critical thinking, analysis, and synthesis

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Sociology in Practice with Elements of Academic Writing for Social Scientists

Krzysztof Kasianiuk, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The aim of the course is to familiarize students with sociology as a useful tool to analyze social world. By means of seminar discussion, carrying out projects and preparing presentations students will gain knowledge and understanding of basic sociological concepts and categories. The discussion in the meetings is based on reading materials, exercises and practical tasks to be prepared by the students as their homework. Classes introduce the basic issues and concepts of sociology and the various ways to analyze social phenomena. The course covers topics ranging from micro to macro level of society including among others: socialization, identity, culture, media, stratification and globalization.

Sociology of Culture

professor Ewa Nowicka-Rusek

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course takes as a theoretical ground weberian concept of culture (value system) as the basis of social life. To understand social processes means to understand cultural phenomena. I plan to analyse selected cultural processes crucial for contemporary world:

- (1) Ethnicity in globalising society: separatism, nationalisms, disappearing and rising nationalities, stateless nationalities;
- (2) Cultural aspect of contemporary migration (acculturation, adaptation, integration);
- (3) Postcolonialism (European and None-European cases);
- (4) Mainstream cultures and counter-cultures (cultural movements, cultural conflicts).

*** This course may be also limited for Exchange program students.
Advanced English in spoken and written is required.**

Sociology of Post-Modernity

Bartłomiej Walczak, PhD

Academic cycle	Master
Language	English
ECTS credits	3

Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Sociology of Postmodernity can be understood on two levels: theoretical and analytical. We will analyse cultural and social dimensions of postmodernity, looking closer at the phenomenon such as consumerism, simulation, risk, technology, ideologies, identity, family and body. Each of the phenomenon is to be shown from the perspective of post-modern sociological theory. It will allow us to challenge Lyotard's claim about the end of big narratives, as well as to make attendees familiar with a modern sociological thinking basis on the contemporary examples.

*** This course may be also limited for Exchange program students.**

Advanced English in spoken and written is required.

Statistics

Piotr Goldstein, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Aims of the course: (1) Practicing and description of large collections of data and reading graphs of random variable distributions. (2) Discussing: the questions of correct sampling, estimation of population parameters from sample data and the question of proper choice of the tests, depending on the tested hypotheses and measurement scales. (3) Practical exercising in formulation of hypotheses, and testing the hypotheses with a spreadsheet. The contents of the course encompasses: measures of central tendency (mean, median, modes), then measures of: dispersion, asymmetry and deviations from the normal distribution. Also two-variable statistics with calculation of correlation and graphing of the mutual dependence. Next, random variables, theory of estimation, problems and errors in sampling, basic statistical tests (various applications of the Student-t test, Fisher-Snedecor test and chi-square test).

Statistics for Social Research

Roland Zarzycki, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Statistics plays many important roles in sociology, such as (a) providing tools for building probabilistic models of social processes, (b) providing tools for summarising data from surveys and experiments, or (c) providing tools for making inferences about population parameters. The present course focuses on the last two uses of statistics. Further, the use of statistics in science can be divided into (a) providing theoretical justification for statistical measures and (b) providing practical rules for applying the measures to a particular research problem. The present course puts greater emphasis on the latter.

The course begins with a presentation of the concepts of statistical variable and statistical distribution and goes on to discuss the common descriptive statistics summarising the center and the dispersion of the distribution. Also, because quantifying association between social phenomena is at the heart of data analysis in sociology, the concept of statistical association and various measures of association will be presented in some detail. The final part of the course will be concerned with issues of statistical inferences from a sample to a population. All classes are to take place in a computer lab, so that the students can learn how to use common statistical software (e.g., MS Excel) to perform simple statistical computations.

Strategic Games

Agnieszka Nitza-Makowska, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018

Duration	1 semester
Semester	Winter

Course description:

Workshops are based on a classical strategic game named Diplomacy. “It is best played by seven players. Each player represents one of the seven Great Powers in the years prior to World War. In that period Europe was a complicated cauldron of political intrigue. You are about to travel back to those times and change the course of history in favor” [from Manual] On a map you can find cities, which can supply armies of its owners. The aim of a game is to control more than a half of the cities in Europe.

All players simultaneously give their orders, after 15 minutes of a negotiation phase. Personal contact between players and easy rules make the game enjoyable and, very often, exceedingly exciting...

The objective of this course is to:

- develop students’ strategic way of thinking
- make them familiar with mechanisms of negotiations
- practice with students some basic methods of solving military problems

Strategic Management

David Kalisz, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture-Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

To succeed in the future, managers must develop the resources and capabilities needed to gain and sustain advantage in competitive markets—traditional and emerging. The way in which organizations attempt to develop such competitive advantage constitutes the essence of their strategy. The Strategic Management Course focuses on identifying and understanding the sources of superior firm performance. This course introduces theoretical concepts and frameworks useful for analyzing the external and internal environment of the firm, and guiding the formulation and execution of different types of strategies. Strategic issues are examined from the perspective of a chief executive or general manager, focusing on how they can formulate effective strategies and develop the necessary resources and capabilities to achieve sustainable competitive advantage in a global and volatile competitive environment.

Strategic Studies

Michał Fiszer, PhD

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Which factors decide that one agent is able to benefit from the state of the crisis and maintain or even strengthen its position and other loss it irrevocably? Deciding factors are their abilities to think and act strategically.

The main aim of a course is the analysis of a security issue at the time of a crisis "flux". Understanding of this problem requires a systematic definition of a phenomenon of crisis. It is not an obvious task - when a crisis hits and when it ends? Whether it is an outcome of the objective factors (bessa and hossa, economic situation) or more likely a constructivist phenomenon - common perception of a public opinion and political expectations based on a wishful thinking? Eventually, what is the distinction between a crisis and a conflict (i.e. military or complete political disunity and disintegration).? Acknowledging such complexity, the content of course covers different forms and examples of a crisis (i.e. Eurozone, EU - Ukraine - Russia relations). We will also focus on a basic strategic conditions necessary for establishing stable relationships between states which reciprocal position is changing due to a crisis. We will focus on a three internal dimensions of the strategic managing of the crisis "flux": state and European institutions - civil society - financial markets and institutions. The analysis will entail as well material condition (resources, capabilities) indispensable in strategic managing of a volatile and unstable times of caused by a crisis transition. In order to achieve those goal, methodology of the European Foreign Policy Scorecard will be applied.

Sustainability and Social Innovation

Katarzyna Iwińska, PhD

Academic cycle	Master
Language	English

ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course aims at introducing students to the ideas and concepts, practice, challenges and controversies behind the notions of sustainability and social innovations triggered by the attempts to achieve sustainability in its all dimensions (economic, social and environmental) and at all levels (local, corporate and global). After looking at how economic theory treats the issues sustainability and of “external” effects of human and business activities which may endanger sustainability, students will discuss historical evolution of ways how theorists, managers and different stakeholders understand the role and potential of social innovations which may create more responsible and sustainable business and global development. Social innovations are triggered by an interest in improving the well-being of people in society. Social rather than economic concerns are the main driver in the development and application of new ideas to solving problems and improving social conditions. The course aims at examining the relationship between social, business and technical dimensions and develop a provisional framework for making sense of social innovation.

Terrorism and Other Security Threats

Katarzyna Maniszewska, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

This course is primarily designed to assist students in a) deepening their knowledge of the history and development of terrorism and political extremism in the 20th and 21st century, as well as b) enhancing analytical skills, with a special focus on critical media literacy. We will study links between historical events (such as e.g. Munich attack in 1972) and current developments (incl. but not limited to the Middle East) as well as discuss case studies. As the modern terrorism is an occurrence strongly and inseparably related to the media (and often

garners a disproportionately large amount of news coverage) we will also analyze examples of media content related to security threats. We will ponder the question how the media could contribute to counter-terrorism. In addition, we will take a look at the role of the Internet and social media in the broad context of security. Through this course, we will have much to debate and discuss.

Theory of International Relations

professor Marek Cichocki

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is designed as an introduction to fundamental theories of international relations and regional integration, the acquaintance with which is indispensable to any IR student. It is devoted to main IR theories - realism, liberalism and globalism, and more modern theories of IR, such as constructivism, postmodernism, discourse theories, as well as theories of regional integration (neo-functionalism or liberal intergovernmentalism). The course will deal with general "classical" and canonical IR theories texts as well as with more concrete case studies. The students will be required to participate in class discussions, and pass an oral exam.

The Most Important Theories of Modernity

Anna Szyjowska-Piotrowska, PhD

Academic cycle	Bachelor and Master
Language	English

ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

From Darwin to Einstein to genetics, from psychoanalysis to feminist theory – the course will examine the way the most fundamental theories of the modern era have changed the way we think and live. We will cover issues, which constitute the intellectual “ABC” of the contemporary humanist.

Theories are never just theories, since they shape the way we perceive ourselves as humans and the surrounding world. They shape the future. Therefore, the goal of our meetings will be to discover the links between a given theory and art, politics and everyday life. Has the evolution of optics changed the actual way we see? It has surely contributed to bringing about a revolution in art called impressionism. What are the origins of critical theory, so fashionable today? And what do we gain – and lose – by being critical? These are some of the questions we will pose and discuss during the course.

Arbitrariness is the *signum temporis* of modern man. Why is this so? Meeting the likes of Nietzsche, Marx, Freud, Kuhn or Quine can make it more clear. Getting to know what they thought can be very personal – if we only know what questions, we should ask.

Our task will be to pose the right questions as well as analyze the interconnections between theory and modern life. In an ever-changing world that presumably requires us to become more and more specialized, we lose touch of an understanding that goes beyond the single discipline. We also lose our curiosity that naturally wonders beyond that discipline. Thus, we will train ourselves in re-becoming curious of the visions, themes and personalities that have contributed to sculpting us into what we are today.

Trade, Aid and Development

Andrzej Bolesta, PhD

Academic cycle	Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course will be dedicated to the contemporary phenomena of international development, international trade and international aid, which shape interactions among countries, regions and continents. In particular, the course will analyze the nuances of contemporary international development, mostly in its socio-economic form, and will examine trade and aid as components of international relations and cooperation. To a great extent, the analyses will focus on the Asian continent as the growth pole of the global economy, where trade and development activities extensively influence the rest of the world.

Why and how youth become radicalised? (De)- Radicalisation and Security Policy in EU

Łukasz Jurczyszyn, PhD

Academic cycle	Bachelor and Master
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Elective / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

To answer this overall question lecturer combines academic/research approach with practical policy making in the field of radicalization and security policy in Poland and at the EU level. He has led his empirical researchers on radicalized youth and security policies in various European countries, in particular in Poland (far –right), France (urban riots) and Russia (far and left-right). He is a public servant (senior analyst) at the Polish Institute of International Affairs (PISM) – main governmental think-tank. He has been also currently a national coordinator of the European Commission DARE Project (Dialog About Radicalisation and Equality), which matters for the course in order to provide up-to-date and far from media superficial coverage theoretical advancements and empirical, specific insights on radical studies and on best practices of counter radicalization policies/programs in Europe.

DARE is a four-year research program on contemporary radicalisation trends and their implications for Europe. It is the biggest empirical research on the radicalization that has ever been led under the EU mandate. DARE integrates research, policy and practice objectives in a three stage process of: 1) critical review of existing knowledge, policy and interventions in radicalisation and counter-radicalisation; 2) generation of new empirical research on young people's encounters with, and responses to, messages and agents of radicalisation; and 3) integration of research findings to develop, pilot and evaluate two educational toolkits and a deradicalisation programme evaluation tool to enhance the effectiveness of counter-radicalisation interventions.

Course will be conducted in English, which is crucial taking into account the availability of the latest literature on the subject of radicalization and de-radicalisation studies, which are particularly recent in comparison with terrorist studies. The main difference is that while the latter takes for interest the end of the process of the radicalized act – a terrorist attack. The radicalization studies focus on historical, personal, ideological, socio-political and religious background that led to this act. Strong emphasis will be put on the concepts of cumulative radicalisation - the up to dated relationship between Islamist and right-wing extremism, selfradicalisation and non-radicalisation. The interplay between radicalisation process and populism will be also examined carefully. Poland with its current trends on process of far-right radicalisation and security policies will be treated with particular attention during the course.

The knowledge and skills acquired at the course will be useful for new creative professions (media, public relations, advertising, etc.) and those that require at the same time more in-depth and global reflection on managing various types of crisis and risks (public administration, think tanks, university careers, etc.).

Working as a Foreign Correspondent

Christian Davies, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Seminar
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

Workshop: Creative Writing

Kalina Hlimi-Pawlukiewicz

Academic cycle	Bachelor
Language	English
ECTS credits	3

Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

OBJECTIVES and SUBJECT MATTER OF THE COURSE:

1. Student will know the basics of screenwriting
2. Knowledge can be expressed through formulations such as:
 - a. recognition of film genres
 - b. student will be able to create film character or novel character
 - c. student will know the difference between protagonist and antagonist
 - d. student will know the structure of scenario
 - e. student will be familiar with each element of film & story
 - f. student will be able to write and talk about film and novel in professional way
 - g. practicing with students constructive comments
 - h. teaching students how to use imagination

Workshop: Investigative and Political Reporting

Jan Hunin, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course is being prepared.

Workshop: Lifestyle Journalism

Barbara Whitaker, Ed.

Academic cycle	Bachelor
Language	English

ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Components of the final grade

- _ Class participation 30 percent
- _ Writing assignments 30 percent
- _ Final exam 40 percent

Improvement in writing will be considered on final grade. This class will look broadly at newspaper and magazine feature writing, helping students to springboard from writing straight news stories into in-depth reporting and building a narrative. Students will read and write features for a variety of media _ newspapers, magazine, blogs _ writing human interest pieces off the news, profiles, trend stories and subject-based pieces on issues like travel and fashion. We'll also discuss placement of stories and how to develop a pitch. There will be a wealth of reading available to students and several outside writing assignments. The final exam will be to report, write and pitch a 2,000-plus word feature article.

Workshop: Multimedia Content

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Workshop: News Writing

Vanessa Gera, Ed.

Academic cycle	Bachelor
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Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Journalists not only need to be good writers but they must know professional rules of genres in which they want to specialize. Covering a developing story requires different skills from writing a commentary or analysis or a piece to camera.

The series of news writing lectures will include a lot of examples and a live training in structuring news items, editing and publishing. And not only for traditional but also for social media like Twitter or You Tube.

Workshop: Opinion Writing

Robert Bogdański, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

Workshop: Press Interview

Marek Rybarczyk, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018

Duration	1 semester
Semester	Summer

Course description:

During this workshop students will learn how to prepare for and conduct press interviews. We will tackle specific research, question planning and interview strategies based on my long experience in printed and electronic media. They will analyze videos of best interviewers at the BBC and British and American newspapers as well as discuss advantages and downsides of several interview styles. They will learn how to deal with different interviewees, write up an attractive interview and sell the topic to their editors. The workshop will include a lot of practical tasks such as preparing questions and conducting short interviews. Students will be acquainted with all tricks of the trade as well as psychological approach of a good interviewer. Students will be taught how to avoid typical mistakes of the newbie.

Workshop: Radio Feature

Marek Rybarczyk, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Radio Feature course will teach you how to make a good radio package. Mixing sounds, actualities of people and comments of expert into an easy-flowing yet fascinating and intelligent radio feature is not the easiest of tasks. The job requires skills, practice and an excellent ear but above all intelligent approach. During the classes you will learn tricks of radio trade and start recording and editing yourself. The class will be based on the long experience of the teacher. Marek Rybarczyk had started in radio Zet I moved to London and for over a decade was a producer at the World Service in Bush House, London. He learned there how to prepare radio packages from the best BBC Radio Four producers and wrote and recorded several hundred.

Workshop: Real Time Journalism

Barbara Whitaker, Ed.

Academic cycle	Bachelor
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Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

Main aim of this course is to get the students aware of what it takes to be prepared for working efficiently in the real time online environment. Trends such as real time, big data, social media, multichannel, micro-moments and changing customer demographics will be explored and explained during lectures and workshops.

Students will also learn what new skills and technologies are to be acquired to become the modern journalist, who is part artist and part scientist. We will deep-dive into the models that change viewers needs and behaviours in the attention economy such as: social gene, zero moment of truth and liquid content. As the result they will be able to fully understand the paradox of traditional and digital media – the perfect difference and the perfect match.

Workshop: Research

Marek Rybarczyk, Ed.

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Workshop
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

Different models and methods of journalistic research will be analysed. We will deal with online and printed media. Students will be expected to grasp the theory as well as participating in several practical activities. They will prepare and present their research for several articles on tricky topics. Relatively simple journalistic research in the copy paste media factory will be contrasted with various ways to make one's writing more creative.

World Economic History

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

The course is being prepared.

World History 1914 – 1956

professor Alexandra Richie

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Winter

Course description:

The course examines world events in the first half of the 20th century. When the First World War began empires covered the globe; it was said that 'the sun never set' on the British Empire. The First World War destroyed that order forever. The interwar period saw the creation of new independent nation-states but it also saw the rise of ideologies from fascism to communism. The Second World War, the most destructive in human history, ushered in an era of independence for some (India, the creation of Israel) but also saw increasing nuclear tension and a Cold War between the two new 'Superpowers'. The Cold War touched every region of the globe from the Middle East to Indo-China; from Africa to Europe. The course examines key events of the post war world in the context of the struggle between east and west - from the Korean War to the Bandung Conference to the Hungarian Revolution of 1956.

World History since 1956

professor Alexandra Richie

Academic cycle	Bachelor
Language	English
ECTS credits	3
Hours	30 hrs.
Course type	Obligatory / Lecture
Academic year	2017/2018
Duration	1 semester
Semester	Summer

Course description:

This course concentrates on key global historical events after 1956, from the division of Europe with the building of the Berlin Wall to the Cuban Missile Crisis and the Vietnam War. It focuses on the history of the Middle East from the Arab-Israeli conflict to the increasing importance of oil to world politics. It looks at the cultural upheavals of 1968 and examines the genesis of the European Union. The Soviet invasion of Afghanistan heralded intensification of the arms race as well as the rise of Solidarity. 1989 saw the collapse of the Soviet Union and eastward expansion of NATO and the EU. The course looks at the end of the 'Superpowers' and the increasing importance of China, India and other areas. It looks at recent events in Ukraine and examines the possibility of 'another Cold War'.